

Our Business | Mission

To improve the quality of life for all those affected by mental illness through support, education, and advocacy; and to eliminate stigma and prejudice.



Farmington Valley-CT Strategic Plan 2019 - 2022

Our Impact | Vision

A community where all persons affected by mental illness have support, help, care and hope - and others have knowledge, understanding, and compassion.

Drivers	Build a Movement – Increase Awareness and Deliver on Promises	Leverage Technology	Drive Advocacy	Focus on Youth	Strengthen the Organization – Increase Leadership Skills and Drive Membership
Description	<p>NAMI Farmington valley will work to enhance awareness while delivering on its commitment to provide support and education within the community.</p>	<p>NAMI Farmington Valley will expand the use of technology to increase connection and influence to drive and retain membership.</p>	<p>NAMI Farmington Valley will lead advocacy efforts that drive increased access and quality health care.</p>	<p>NAMI Farmington Valley will develop and implement strategies that engage youth, young adults and their families, expanding our reach across their lifespan.</p>	<p>Actively work to develop leadership skills for board members and to drive membership.</p>
Goals	<ul style="list-style-type: none"> Continue to provide all existing services: <ul style="list-style-type: none"> Family-to-Family NAMI Basic Class Family/Consumer Support Groups NAMI CAN Continue reach out to schools to secure commitment to conduct End the Silence training. Conduct Annual Meeting in conjunction with Educational Meeting open to the public. Explore partnering with UCONN to jointly sponsor conference. Continued publication of newly instituted monthly newsletters. Conduct speaker events. Initiate marketing campaign (print materials, newspaper ads, etc.). 	<ul style="list-style-type: none"> Expand use of newly created Google Drive Board Portal Ensure all board members are familiar with how to access, import documents, create documents, etc. Continued use of external resource to assist with Google Drive, Facebook, MailChimp, Newsletters, etc. Create a framework for ready communication to relevant distribution channels. Leverage current communication channels to push NAMI FV messages to our constituent areas. 	<ul style="list-style-type: none"> Build partnerships with key providers across NAMI FV area (UCONN, Hartford Hospital, Wheeler Clinic, etc.). Consider launching a collaborative program with key providers to supply discharge bags highlighting mental health services and contacts. Ensure continued board participation in NAMI CT policy committee. Participate in advocacy efforts with NAMI CT Public Policy group. 	<ul style="list-style-type: none"> Partner with State of CT Young Adult Program personnel to help them execute on their mission. Consider co-sponsoring workshops to help with volunteer and employment opportunities for our young adults. Build a presence on social media directed at youth. 	<ul style="list-style-type: none"> Continue to work with board membership on formal proposal process that outlines goals, objectives, high-level tasks, and cost estimates for activities. Look to involve more members in NAMI FV activities (beyond board members) to increase participation and develop potential candidates for board membership. Consider establishing a committee to brainstorm how to increase membership and submit recommendations. Reach out to “Leaders on Board” – a program of Leadership Greater Hartford to see if there is anyone that could match our needs for the board.